

Alexandria Historical Society Board Meeting

March 14, 2017

Conference Call (Museum closed due to snow storm)

Previously Announced Absences: Caroline English, Julia

Call to Order: Debbie Ackerman at 6:30pm

Welcome-New Board Members-Virginia Hamill and Steve Kimbel

-Debbie thanked them and told them she would get the manual to them by next meeting or at the lecture on the 22nd.

Approval of Board Minutes: February Minutes: Debbie made the motion to approve Minutes. Patrick seconded. All approved. Katy joined conference call.

Board Member Reports

Vice-President: Audrey Davis- **Program Committee-**March 22nd lecture looking good; Jim is former Director of Carlyle House; Topic-Lloyd Schaeffer, a WWI Veteran

AHS Event at Mount Vernon-Audrey had meeting earlier in week; MV providing only 1 golf cart, not 2

-Added three more appetizers after meeting which brought cost up to \$1,025

-Everyone will have 1 drink ticket then pay cash

-Jim sent out press release March 13 and Mark added it to the postcard which will be mailed out to zip codes 22314 and 22307

-Will be \$35 for members and \$40 for non-members

-Mark brought up that there needs to be registration available on the website; Caroline gets back March 21st. Debbie will contact Lisa to get information on website.

-Patrick says not important to be on Facebook, just the Registration component

-Something to think about for the next meeting-Lucy Goddin called about doing the Teddy Bear Picnic at Ivy Hill Cemetery, a children's' event

Treasurer: Tal Day- \$1000 transferred from B&H General Savings and invested in Vanguard Total Market Index Fund.

-May not have picked up all membership checks yet

Old Business:

- 1) Nominating Committee-Debbie, Audrey, Tal, Mark- will get together soon and pick officers for next year
- 2) Videotaping of March Lecture-email from Jay Bartol-willing to videotape this one in March
Discussion:
 - Do we have stats for viewing of lectures?
 - Tal stated we have funding to tape this one (\$300) then evaluate it for the viewing
 - Debbie noted Jim is well known in the community and with Carlyle House in the news lately, it would be a good one to tape
 - Patrick put in that it would be nice to have something on the AHS website to represent what we are about so Tal motioned and Ginny seconded; it was approved to videotape March lecture

New Business

- 1) Book project-Tal Day-idea of Linda Greenberg to do 8 ½ by 11, 100 pages with essays written by Richard Klingenmeyer over the years; Connections between Washington and Alexandria operating at Mount Vernon
 - Should essays be retitled
 - Can get a Virginia for Humanities Grant and publishing will be half the cost; Tal does not think we have time to apply and thinks the cost of book will be \$15-20
 - Needs to be looked at with more than one set of eyes; Ginny and Linda will be heading it, but maybe a committee down the road
 - Catherine motioned and seconded by Jackie to go forward with the publication concern of sources. We don't have time to check them all out and this is our name and reputation on the book. Tal understood the motion as requiring all sources cited be checked for citation accuracy. One of Klingenmeier' articles, The Madeira Wine Trade, was published without any citations.
 - Jim concerned with market, possibly get Mount Vernon involved as partner, even go electronic-CD?; Tal suggests kindle or Nook
 - Jim will contact Mount Vernon-find out if interested and possibly selling book there
 - Steve suggests contacting VisitAlexandria

Committee Reports

Membership/Direct Mail-Mark Whatford-196 members, renewal season coming up in June; send out notices in May; have been lucky with people signing up at events

The Chronicle-Ginny-would like more detail on the article for the Fire of 1855

-Has a friend from the Post, Patsy Roger who has been in touch with Bill Dickerson who has been putting something together about the pipeline up to the 1930s

-Other Ideas-Clover Park and Union Soldiers who bought land in Fairfax City

Newsletter/Flyer-Jackie Cohen-is short, 2 pages and includes this month's speaker, information about the private tour, upcoming events, the May speaker and will go out March 15th

Website-Caroline via Debbie Ackerman-can't reach Jay to put videos on website.

-update events on website and Facebook

-Caroline couldn't access Twitter account; needs password; Debbie will try to resolve.

Publicity-Jim –Publicity sent out about the lecture March 1st, 15th, 16th and the event about Mount Vernon on the 13th.

Correspondence- Patrick sent an email earlier. Nothing to add.

Alexandria Archaeological Commission-Katy –

HARC-Steve originally was to take this position when he came on board. He was to be an observer as he lives in Arlington. We will now need someone else to fill this position as Steve has a conflict with the meeting night.

Hospitality-Patrick and Jim will do refreshments for the lecture on March 22. Patrick will purchase and donate. Jim will get the liquor license.

Awards Evening–Julia Randle/Debbie Ackerman-Only one nomination received for the Adult Award. Decision will be made by March 27th with the help of Jim and Catherine and two non-board members.

-Debbie has heard from 3 of the 4 teachers and has received one nomination

-in regards to speakers, Luke, the archaeologist from Mount Vernon, can no longer present, but Jesse MacLeod will be the solo speaker.

Adjourned at 7:36pm