

**The Minutes**  
**Alexandria Historical Society Board Meeting**  
**September 13, 2016**  
**Alexandria Black History Museum**

Previously Announced Absences: Dennis, Julia, Jackie

Late-Helen, Jamie, Caroline

Call to Order at 6:41 pm

Debbie began meeting by thanking those who gave input on the film festival.

Noted that the June minutes were approved by email.

**Board Member Reports**

**Vice-President:** Audrey Davis-went over programs through 2018. Fall Lecture Series will be Dr. Krystyn Moon on September 28<sup>th</sup> "From Arlandria to Chirilagua" and Charles Joyce October 26<sup>th</sup> "U.S. Colored Troops"

Program Committee met twice during summer and came up with list of different activities for members, including Behind the Scenes Tour at Mount Vernon and a Lecture at Ivy Hill Cemetery.

Debbie inquired if we were set for the First program. Square Up is ready and Jim said signage should help with directing general public to correct line when checking in on the 28<sup>th</sup>. Projection Booth can be used, although the angle may be hard. Testing can be done a day or two before the speaker to see if it works.

Audrey did bring up at this time maybe supporting the Film Festival next year for showing a WWI film. Jim and Helen both mentioned that genealogy and family research make good programs. Audrey can look into author of Historical Candy Book as possible speaker.

**Treasurer:** Tal Day stated our current balance will not provide us the opportunity to accommodate expenditures on same level as last year.

\$6,515.00 includes two years of membership.

Have \$3,000.00 to deal with projected outlays.

Spent \$2,500 last year towards brochures, awards, etc.

Tal made two proposals - First, he needs a successor for Linda Greenberg as co-signer on Vanguard account. He recommended Mark. Second, he recommended to move ETF's to their

Vanguard mutual fund counterparts. Both motions were made, seconded, and passed unanimously.

Audit was completed and we are in good standing with IRS for another year.

### **Old Business:**

- 1) Grant in honor of Anne Paul-Patrick Ladden and a Committee of Dennis, Mark, Helen, and Katy: sent letter out to 28 organizations, received 2 proposals, Office of Historic Alexandria awarded grant
- 2) Nominating Committee-Debbie Ackerman, also consisting of Helen, Dennis, and Tal. Kept us up to date via email over the summer. Dr. Krystyn Moon was interviewed and may be considered for next year. Other candidates have joined committees, such as Guin Jones.
- 3) Changes in Roles?-Debbie Ackerman-asked if Board was comfortable doing their current jobs, if anyone wanted to take on anything different, Caroline is to take over the website and Jamie is to take over Hospitality.

### **Committee Reports**

**Membership/Direct Mail**-Mark Whatford-membership is constant

Copy of postcard with typos sent to us via email; Discussion of postcard in the spring being sponsored by a realtor. Final should be mailed by next week.

It was suggested to add wine reception on postcard

**The Chronicle**-Helen Wirka-will include Firefighting articles; goal is to be finished before November 12<sup>th</sup> tour

Wants to know if Apricot software create email or paper copy

**Newsletter/Flyer**-Jackie Cohan-going out today or tomorrow

**Website**-Mark worked with Lisa Adamo

Renewal is tied in with Apricot software program; doesn't save cc info; also can't have rotating images on front page

**Publicity**-Jim Mackay-Banner goes up on the 22<sup>nd</sup>, longer release went out last Wednesday, week ahead goes out on the 21<sup>st</sup>

**Correspondence**-Patrick Ladden-Now will be giving out on annual basis, not monthly

Fielded 12 questions over the summer; sends them to best person to handle

**Alexandria Archaeological Commission**-Katy Cannady-Looking for candidates for recipient of Ben Breneman award; usually archaeologist; someone who furthers Alexandria History

**HARC**-Dennis-trying to find way to get money and involvement

Subcommittee met over the summer

**Hospitality**-Jamie Bosket-submitted and paid for liquor license for September and October; donating wine for September lecture and taking care of all hospitality for month of September

**New Business:**

- 1) Proposal-increase size of Board -table to October (mentioned earlier)
- 2) Proposal-development of committees to include non-board members-table to October
- 3) Proposal-to offer special benefits to members who join at a higher level of financial support- Tal made another suggestion to get a local business to sponsor the Chronicle, mailings, etc.

Helen asked if we could get info about different proposals via email prior to October meeting

Suggestion for September-Debbie mention in her welcome, "Tonight we're serving wine, tell us how feel about that," "We're growing our membership. Give us your opinion."

Helen can give us info on surveys which we could hand out with codes and people could fill out-only three questions.

- 4) Proposal-to replace AHS brochures with a simpler format-Jim  
Could get rack cards; suggestion to make it similar in color and nature to website; can get additional price; but he found that it's cheaper to print, for example-2,500 for \$300 or 5,000 for \$550

Potential board member Caroline English was introduced

Meeting adjourned at 8:19pm