

The Minutes
Alexandria Historical Society Board Meeting
June 14, 2016
Alexandria Black History Museum

Previously Announced Absences: Sarah

Absent-Julia

Call to Order at 6:34pm

Jamie, Katie and Helen arrived 6:37pm

April and May minutes approved. Debbie will add expiration dates of Board Officers to Board of Director List

Board Member Reports

Vice-President: Audrey Davis-Fall Lecture Series will be Dr. Krystyn Moon on September 28th "From Arlandria to Chirilagua" and Charles Joyce October 26th "U.S. Colored Troops"

Audrey will send out an email in July with an update of events

Treasurer: Tal Day-the Portfolio is holding its own

This year we have not touched Savings except to purchase the projector

Lectures and Admissions bring in moderate income

We depend heavily on a few members who contribute on the patron level, which is \$100

Expenditures are \$6,000 a year

Old Business:

- 1) Nominating Committee-Debbie and Dennis discussed potential Board Members who were interviewed
 - Lee Ness-has developed history of houses and buildings of Del Ray
 - Lee Perna-Del Ray, retired, will consider involvement through development of, i.e. walking tour, sponsors/realtors; does not want to be on board but help in other ways
 - Lucy Goddin-dynamo, one man show at Ivy Hill, in charge of volunteers, flora/fauna; does not want to be on board, but interested in collaboration
 - Caroline English-one of the teachers who participated in Student Awards nomination; teacher at Episcopal; can meet after June 29th

Follow up with them?

Chronicle Articles

Events-Cemetery Collaboration

- Best use of person-committee, board, partnership
- 2) Direct Mail-
Tal suggested doing one per year or finding sponsor
Mark pointed out that it was less than \$1000 last time. We could do two mailings- find a sponsor for one or both.
Tal will provide measure of lecture admission, this will not reflect attendance
Patrick will provide fact sheet; suggests putting together a development plan
- 3) Hospitality-Jim and Dennis have June
Jamie looked into getting ABC license
\$55 for permit, for beer and wine. He will be responsible for this and we will start in the fall and see what happens
Jamie will cover the license, glasses and wine for the September program

Committee Reports

Membership-Mark/Dennis-Renewal email went out, not everyone got it
Problems with website-can't renew, only new members
No live contact except through Facebook-Mark will be designated contact with Lisa Adamo, Website Manager, to address these issues.

The Chronicle-Helen-working on it, 180 followers on Twitter, 6 on Facebook this week
Added Patrick as Administrator

Newsletter/Flyer-Jackie-going out the 15th, ½ page left will fill with September and October lectures

Website-Lisa used up her 4 hours; while there is still work to be done, it is current and up to date

Publicity-Jim-releases have gone out; now they are 3 week and 1 week; Banner will be hung on Thursday

Correspondence-Patrick-3 additions since last month

Alexandria Archaeological Commission-Katy-received \$50,000 for all artifacts found in water
\$20,000 also raised

Sending ship to South Carolina for 3 years of treatment

After that, it has to be indoors and there will be the next step for funds and finding a place to house it

HARC-Dennis-trying to find way to get money and involvement
Subcommittee to meet over summer

New Business:

- 1) Grant Proposal-In memory of Anne Paul-Patrick incorporated changes suggested by others
A second page was handed out that showed who the letter would be mailed to; included local churches, cemeteries, libraries, museums and historical sites
A blurb or summary will be added to the website and it will be Tweeted about

Debbie will send a letter to the family of Anne Paul before grant proposal is advertised.

- 2) Program Committee- Members Only event at Mount Vernon -Behind the Scenes at Mount Vernon December or January
 - 3) Spring event will be Washington as Entrepreneur with Bourbon Tasting
 - 4) Family event on July 30th with a Teddy Bear Picnic at the Alexandria Black History Museum
- 5) Contribution to Black History Museum-normally Society donates \$250 to Alexandria Black History Museum for use of space
Tal comfortable raising it to \$400
Motion was passed

Meeting adjourned at 8:15pm